

## GG Organics celebrates World Leather Day 2023

Apr 26, 2023



# World Leather Day 2023

**GG Organics**, together with **Leather Naturally** and **Leather Working Group**, is celebrating **World Leather Day** today! This initiative is a global effort to spread awareness of the importance of leather in the economy and its positive impact on sustainability. Leather is a natural material, a by-product of the food industry, and plays an essential role in the circular economy. At GG Organics, we take pride in our commitment to producing high-quality leather chemicals that are sustainable, safe, and eco-friendly, paving the way for a brighter and greener future.

### How can we contribute to the consumption of long-lasting products?

By opting for durable items such as leather goods, footwear, accessories, and furniture upholstery. These products are designed to withstand wear and tear over an extended period and can be repaired throughout their lifetime.

## Upholstery:



Furniture and leather are the perfect combination. Nothing compares to the rich feel, look and smell of upholstery leather and when you buy leather furniture you can be sure that it will not only stand the test of time, but it will get better with age. ***Is there anything more timeless than a vintage leather sofa?***

## Shoes:



Leather shoes can withstand wear-and-tear of daily use for many many years. **Why?** Because leather is natural and moulds comfortably to your foot. Leather is breathable yet hardwearing, easy to maintain, and can be repaired to be worn again for years. **Looking to reduce your footprint?** Choose Sustainable leather shoes.

## Bag:



We live in a world where we need to make better choices in order to reduce our individual footprint. Upcycled from a natural by-product, leather is part of the circular economy and therefore part of the solution. It has all elements, long-lasting, repairable, and can be repurposed and handed down to the next generation.